

Chronic Joy® FRIEND-RAISING

A MINISTRY OF CONNECTION

Two are better than one – a good return comes when two work together.
(Ecclesiastes 4:9)

Friend-raising is the important work of developing a community of people who are excited about the important work of Chronic Joy. ***At its core, friend-raising is all about relationship and it begins with story:*** our why - why we give, serve, pray, and invest in the mission and ministry of Chronic Joy.

At Chronic Joy, we want each supporter to feel valued, invited, cared about, and heard, so that as we engage with each other, we also strengthen one another, building *together* toward God's future for Chronic Joy.

Friend-raising begins with genuine, compassionate human connection, and the best part is that you only need a few good friends to start!



Friends listen, encourage, and enrich us. They show up and get involved, introduce us to new people, places, things, and ideas, and they're interested in who we are, what we do, and why.

QUESTIONS TO CONSIDER

- Who in your family would be excited to learn what you love most about Chronic Joy?
- Do you have a friend or loved one who might be grateful to learn about our comprehensive resources and publications?
- Do you know a neighbor caring for a chronically ill child, spouse, or aging parent?
- Have you ever considered hosting a fundraiser for your social media friends?
- Do your friends or co-workers know about our easy, no-cost ways to donate through Thrivent Choice Dollars or Thrivent Action Teams?
- Did you know Chronic Joy offers celebrate, honor, and memorial gifts?

CONNECT IN FOUR EASY STEPS

1. *Invite friends* to learn your why.
2. Tell them what most excites you about Chronic Joy.
3. Share how you discovered the ministry and your favorite program or go-to resource.
4. Listen, love, and pray. *Then connect.*

Did you know the number one reason people give and get involved is because we ask?

Extend the invitation, then bravely share your why.

SAMPLE INTRODUCTION

Dear Friend,

I'd like to introduce you to Chronic Joy. As a global resource ministry, they are dedicated to compassionately serving all those affected by chronic illness, mental illness, chronic pain, and disability.

Chronic Joy is a blessing to me because ...

You can visit their website: chronic-joy.org.

Let's talk soon so I can share even more about why I'm so excited about Chronic Joy.